

# **Diocesan Financial Partners:**

New Ideas for New Funding

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#### **SOLVING YOUR DIOCESAN FINANCING NEEDS**

Diocesan Financial Partners (DFP) is a strategic network of firms focused on structuring and executing financing solutions for Catholic entities





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# **New Ideas for New Funding**

- Lower Your Cost of Borrowing –
  Diocesan Schools Borrow at 1.97%
- Monetize Excess Real Estate Assets 99 Year Ground Leases
- Obtain Immediate Cash –
  Re-Insured Charitable Gift Annuities
- Have Donors Fund Your Projects Donor Bonds and Planned Giving

**Donor Environment:** An intimidating challenge

Record volatility in equity and bond markets Starved for yield in fixed income

**Borrowing Environment:** A historic opportunity

Refinance debt and finance new projects Catholic school bond, 1.97% fixed rate for 15 yrs

Structured Gifts provide mutually beneficial gains

**For Donors:** 

Provides improved yield

For Borrowers:

Covers organization's "funding gap"

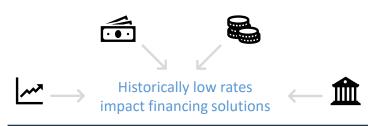


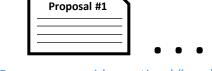
## 1.97% Fixed Rate Refinance

## **DFP's Role**

Create and negotiate RFP process Create "unified credit facility" Integrate team for on-time closing

### The Need:



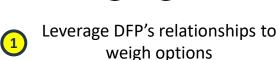


RFP process provides optimal "market" path to lowest cost of capital

### The Strategy:

Take advantage of historically low rates to finance new efforts or refinance existing debt while ensuring Diocese obtains best available rates and conditions by disseminating requests for proposals (RFP) widely







Distribute request for proposal to ensure competition among lendrs



Negotiate hard and obtain the most cost-effective, long-term result

## The Result

Borrower friendly terms Multiple proposals received

Built-in giving capacity

Lock-in 1.97% rate for 15 years



## 99-Year Ground Lease

#### The Need:

Aging diocesan properties require immediate funds for needed capital improvements. The Diocese does not want to permanently relinquish valuable property ownership through a sale.

#### The Strategy:

A 99 year ground lease allows the Diocese to alleviate tension between preserving real estate assets, obtaining cash flows to current initiatives, and maintaining purchasing power into future





Lease the ground to private developer for 99 years



2

Use lease payments to repay debt needed to finance capital projects





Embedded, periodic increase in lease payments preserves "purchasing power" over time





Future lease payments provide "annuity-like" benefit to Diocese to enlarge scope of funded projects

## **DFP's Role**

Analyze lease cash flows

Create "unified credit facility"

Assist in developer meetings

Determine supportable debt amount

## The Result

Land reverts to Diocese post-lease

"Free-up" revenue for other uses

Lease funds capital improvements

Lease payments provide stable revenues



## **Re-Insured Charitable Gift Annuity**

### The Need:

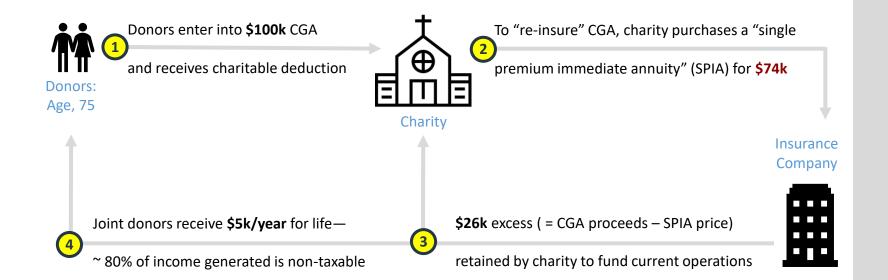




Demand **TODAY** for new, sustainable, and reliable methods of funding current operations

### The Strategy:

The Re-Insured Charitable Gift Annuity (CGA) is better than traditional annuities because it removes (1) **longevity risk** and (2) **solvency risk** while reducing administrative burden on non-profit's back office



## **DFP's Role**

Design campaign

Create collateral material

Assist in donor meetings

Aid in post-campaign administration

## The Result

Valuable tax benefits

Reduce volatility of cash flows

Reliable distributions to budget

Source of lifetime income for donors

Provide estate information to donors



## **Charitable Remainder UniTrust**

### The Need:



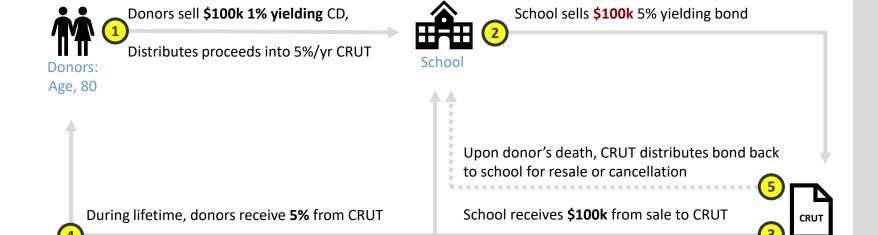
COVID-19
"Funding Gap"



Unprepared for negative shocks to cash flows

### The Strategy:

The donor-bond "Charitable Remainder UniTrust" (CRUT) improves upon the tradition CRUT by allowing charity to access **100%** of proceeds upon initial funding and by facilitating the "donating back" of bond



## **DFP's Role**

Complete bond issuance
Create program documents
Assist in benefactor meetings

## The Result

"Interest only" financing
Proceeds immediately available
Bond "donated back" to school
Gift provided during donor's lifetime
Source of lifetime income for donors



## **Complimentary Consultations Welcome!**



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